

Active Living Advisory Committee (ALAC)

Wednesday, November 14, 2018

3:00 pm to 4:30 pm

Planning Central Conference Room, 11th Floor

1819 Farnam Street

Present Voting Members: Andy Wessel, Ben Turner, Alan Kohll, Pell Duvall, Jason Rose

City Reps: Kevin Carder, Derek Miller, Dennis Bryers, Todd Pfitzer, Kelsey Dolinsky

Visitors: Mark Rath (Omaha Convention and Visitors Bureau), Josh Todd (Sports Commission), Nicole Wheeler

Agenda:

1. Approval of September Minutes
 - a. Fix Item 3, g. under Vision Zero (was text carried over from August minutes)
 - b. Ben motion; Jason 2nd; Approved unanimously

2. Greater Design Flexibility on Municipal Streets
 - a. No decision made on it
 - b. PW does not support letter as written – it does not adequately portray the fact that there are very specific contexts where 10-foot lanes are acceptable
 - c. Best to let Mayor decide whether or not to move forward with recommendation
 - d. ALAC could revisit the issue later and develop a similar recommendation that is more limited/acceptable

3. Active Living Events
 - a. Alan: Have been discussing ways to support active living type events (running/bike races, etc.)
 - b. Cost of putting on events is higher in Omaha than nearby communities
 - i. Police costs are higher (as most officers have to use overtime for weekend events)
 - ii. Barrier costs are much higher (City doesn't have an inventory of barriers to provide for events; they must be rented from barrier companies)
 - c. Mark from Convention and Visitors Bureau and Josh from Sports Commission:
 - i. Both organizations see value of bringing more large "active living" type events (marathons, road races, bike rides, etc.) to Omaha
 - ii. Could do research and bring to ALAC
 - d. Alan: Could have grant program that supports active living events with specific guidelines (like how money can be spent, e.g. supplementing traffic control costs)

- e. Mark: Likes idea of program with specific guidelines
- f. Josh: We as a sports commission mostly go after big sporting events but are also interested in attracting events that promote healthy living
- g. Mark and Josh: could grab comparison data from peer cities
- h. Mark: We have economic indicator calculator we could use to analyze these types of events
- i. ALAC could come up with a package of recommendations for promoting active living events
 - i. Could rely on research by CVB to back up recommendations
- j. Could set aside portion of revenue going to CVB and tourism promotion for a special fund for active living events (assuming there is an ROI from increased events that makes up for that diversion of revenue – i.e. value capture)
- k. Voting on a recommendation letter to Mayor at next month’s ALAC meeting would be good timing.
 - i. Alan to write up late November/early December and share with group for edits

4. Vision Zero Update

- a. 4 recommendation categories: Education/Culture; Vulnerable Roadway Users; Roadway Design/High Injury Network; and Data/Reporting
- b. Shared one-pager research takeaways and early proposed recommendations with group
- c. Will start Google Doc to pull together recommendations
- d. One topic that came up is the ongoing staffing that will be needed to implement recommendations and coordinate Vision Zero efforts (similar to most other VZ cities that have a VZ Coordinator position in their Mayor’s Office or DOT/Public Works dept.) which might be one of the major recommendations the VZ Committee can make to the Mayor.
- e. Another major topic of discussion was pushing State to update crash data reporting standards to national recommended standards

5. Communication between Advisory Committees/Boards

- a. Pell talked with members of Millennial Advisory Committee and discussed that it might be beneficial if there is coordination on recommendations or communication on what these related committees are talking about.
- b. Also might be good to coordinate with Citizens with Disabilities Committee, Urban Design Review Board, Metro Board
- c. Could cc members of those committees (if they want) when agendas and minutes for ALAC are sent out.
- d. Could invite a member of these committees to ALAC on a quarterly basis or something
- e. Can search boards and commissions on website to see all the committees
- f. Kevin will reach out to Wendy Hamilton on Citizens with Disabilities Committee
- g. Pell will reach out to someone on Millennial Advisory Committee

6. Dockless Shared Mobility

a. Dock-based bike share system update:

- i. B-Cycle is doubling in size
- ii. Will be converting most of the fleet to pedal-assist bikes
 1. Will bring a lot more people into using system
 2. Transformational given Omaha's topography
 3. "#@\$!*@% Gamechanger"
 4. In 2016 e-bikes were 1 percent of bike market, in 2017 they were 7 percent

b. E-Scooters

- i. Could be transformational for urban transportation, but there are drawbacks that need to be dealt with
- ii. Several billion-dollar venture backed companies have cropped up in the past year in the dockless e-scooter business
- iii. PBOT did a survey of e-scooter users
 1. 85% of users would recommend them to friend
 2. More popular among men (63%)
 3. 6% reported they chose to get rid of car because of e-scooters
 4. Charging scooters has become a gig economy job
 - a. Sort of like Uber/Lyft drivers
 5. 44% of locals and 58% of visitors never where helmet while riding
 6. 30% users used scooters to commute
 7. 48% of tourists and visitors reported using scooters to replace auto trips
 8. All respondents preferred riding in dedicated bike lanes as opposed to sidewalks or shared use traffic lanes
 9. 45% of scooter users "never" biked
 10. 78% of scooter users had never used the bike share program in Portland
 11. Ben's recommendations
 - a. Lock-to requirement
 - b. Rides per bike/scooter per day to justify fleet size expansions/reductions
 - c. Utilization based cap on number of bikes/scooters
 - d. Escalating fines for mis-parked scooters
 - e. Permitting fees to cover City oversight costs
 - f. Access to data/API
 - g. Require companies to invest in infrastructure (bike lanes, small vehicle parking)

7. Set December Agenda

a. Vision Zero Update

b. Active Living Events

8. Adjourned 4:32pm