Active Living Advisory Committee
Wednesday, October 18, 2017
3:00 pm to 4:30 pm
Planning Central Conference Room, 11th Floor
1819 Farnam Street

Present:
Voting Members: Mark Stursma, Ben Turner, Tom Everson, Pell Duvall, Chris Rolling, Andy Wessel
City Reps: Brandi Preston, Todd Pfitzer, Stephen Osberg, Kevin Carder
Guests: Katie McFarland

Notes:

1. Approval of September Notes
   a. Pell motion; Ben second; approved unanimously
2. Vision Zero discussion
   a. Press release put out by Mayor 10/17/2017
   b. Ben Turner was interviewed today by local media
   c. Social media response is being monitored
   d. Next steps
      i. Confirm approach with Mayor’s Office
         1. ALAC will reach out to Cassie
      ii. Form committee/task force
         1. Research case studies of how task groups operate
         2. Provide guidance on membership
         3. Establish appointment responsibilities
      iii. Safety assessment
   e. Importance to consider framing around using process to improve economic efficiencies of existing efforts through coordination
   f. Function of task force
   g. What happens after initial 9-18 months of task force work?
3. ALAC Membership Update
   a. Tameshia Harris was recently appointed to the committee
   b. Andy Wessel was reappointed.
4. Review of Action Areas
   a. Reviewed progress on action items identified in previous meetings
   b. Discussion that air quality is outside of the scope of ALAC
   c. City now has a spot on the website to request bicycle parking
   d. Bike parking budget increased in CIP starting next year
   e. Access Forum coming up to discuss walkability
i. Soon, hopeful that walk audits become linked to philanthropic and city grant project selection.

f. Mountain Bike Park
   i. Ben Turner attended a meeting with bike park advocates and representatives from the Parks Department, including Director Bench, arranged through ALAC
   ii. High competition for space at Tranquility Park
   iii. Park at 108th and Maple also an option
   iv. Next steps will not involve ALAC

h. Parking benefit districts making progress

i. Performance measures
   i. Still need to pursue report
   ii. Tie into Complete Streets performance measure report

j. Focus for near-term will be Vision Zero

k. Opportunity to tie into BRT project with other transit goals?
   i. Still working out details of final design, so unclear of actual final costs
   ii. Role for discussion of health benefits of transit use
   iii. Consider bringing representatives from MAPA to discuss Close the Gap or Metro to discuss overall transit issues in area

5. Set November Agenda
   a. Brainstorm membership for Vision Zero Task Force
   b. Timeline of Task Force
   c. First Deliverables of Task Force
   d. BRT update – Jason Rose of Metro Transit
   e. Complete Streets Design Guidelines Update

6. Midtown on the Move Report – Andy Wessel
   a. Effort switched about 1,000 trips per week to work [mode shift]
   b. 60% will continue shift; 30% will likely continue
   c. $100,000 worth of effort [equivalent to cost of four parking stalls in a garage]

7. Meeting adjourned 3:59 pm